

# Privacy Policy

**Effective from Date:** April 1, 2025

**Last Updated:** April 1, 2025

Alien Brains Private Limited, operating under the brand name *India's Super Brain* (also referred to as "*India's Super Brain 2025*", "*ISB 2025*", "*ISB 2025e*", "*Company*", "*we*", "*our*", or "*us*"), recognizes the importance of safeguarding personal data and is fully committed to ensuring the protection, security, and lawful handling of any personal information collected through our digital platforms and associated services.

This Privacy Policy outlines our practices regarding the collection, use, disclosure, retention, and protection of your personal data in accordance with applicable data protection laws and global regulatory standards, including but not limited to the General Data Protection Regulation (GDPR), the Indian Digital Personal Data Protection Act, the California Consumer Privacy Act (CCPA), and other applicable statutes.

Should you have any questions or concerns regarding this policy, you may contact us at [admin@alienbrains.in](mailto:admin@alienbrains.in).

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## 1. Scope and Applicability

This Privacy Policy applies to all data subjects whose personal data is collected or processed by Alien Brains Pvt. Ltd., including users of the website <https://isb.alienbrains.in>, mobile applications, event platforms, competition participants, and other stakeholders engaging with *India's Super Brain 2025* ("Services").

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## 2. Categories of Data Collected

We collect the following categories of information either directly from you or through automated technologies:

### A. Personally Identifiable Information (PII)

- Full name, date of birth, gender, nationality

- Email address, mobile number, mailing address
- Passwords and authentication credentials
- Academic and professional information
- Payment and billing data (processed securely via Razorpay; [Razorpay Privacy Policy](#))
- Bank account number (where required for prizes or reimbursements)

## **B. Technical and Usage Data**

- IP address, browser and device metadata
- Geolocation (where permitted)
- Referrer URLs and page interactions
- Cookies, analytics data, usage logs

## **C. Third-Party Data Sources**

- Social sign-ins (Google, Facebook, LinkedIn, etc.)
- Recruitment partners and academic institutions (where consented)

We do not knowingly collect sensitive personal data such as racial or ethnic origin, religious beliefs, or biometric identifiers unless required under law or explicitly consented to.

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## **3. Lawful Basis for Processing**

All personal data is processed under one or more of the following legal grounds:

- **Consent** (express, informed, and revocable)
- **Performance of a Contract**

- **Legal Obligation**
  - **Legitimate Interests**, provided such interests do not override your fundamental rights and freedoms
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## 4. Purpose of Data Processing

We process personal data strictly for lawful, specific, and legitimate purposes, including but not limited to:

- Registration, authentication, and user account management
  - Event participation, including prize administration and leaderboard features
  - Processing of payments, invoicing, and refund mechanisms
  - Service delivery, including technical support and feedback collection
  - Dissemination of administrative, legal, and promotional communications
  - Research and statistical analysis (anonymized, unless consented)
  - Fraud detection, legal compliance, and risk mitigation
  - Marketing (subject to opt-in preferences)
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## 5. Data Sharing and Third-Party Disclosure

We do **not** sell your personal data. We may disclose personal data to the following categories of recipients, strictly on a need-to-know basis and under contractual confidentiality obligations:

- **Service providers** (e.g., hosting, payment, email communication, analytics)
- **Competition partners** (including hiring and internship collaborators)

- **Government authorities**, regulatory bodies, or law enforcement, where legally mandated
- **Corporate transferees**, in the context of a merger, acquisition, or restructuring

We explicitly **do not** share sensitive data such as bank account details or passwords with any partner entity.

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## 6. Cookies and Tracking Technologies

We utilize cookies, web beacons, SDKs, and similar tracking mechanisms to enhance platform functionality, measure engagement, and personalize content. Users may control cookie preferences through browser settings or opt-out mechanisms outlined in our Cookie Notice.

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## 7. International Data Transfers

Where personal data is transferred outside your jurisdiction (e.g., to cloud servers or partners located in other countries), such transfers are secured via:

- Adequacy decisions (if applicable)
  - Standard Contractual Clauses (SCCs)
  - Explicit consent of the data subject
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## 8. Data Retention Policy

We retain personal data only for the duration required to fulfil the purposes outlined in this policy, unless extended retention is mandated by applicable law or legitimate business need. Upon expiration of such a period, data is securely anonymized or permanently deleted from active and backup systems.

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## 9. Data Security Measures

We maintain a robust data protection framework that includes:

- Encryption (in transit and at rest)
- Role-based access control
- Routine vulnerability assessments
- Secure software development practices
- Incident detection and breach response protocols

Notwithstanding our efforts, we acknowledge that no digital system is entirely immune to risk. Users are advised to adopt personal precautions (e.g., use strong passwords and updated devices).

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## 10. Children's Privacy

Our Services are **not directed to individuals under the age of 13** (or the equivalent minimum age in relevant jurisdictions). We do not knowingly collect data from minors without verifiable parental consent. If such data is discovered, it will be immediately deleted.

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## 11. Your Legal Rights

Subject to jurisdictional laws, you may have the following rights:

- Right to Access
- Right to Rectification
- Right to Erasure (Right to be Forgotten)
- Right to Restrict Processing

- Right to Data Portability
- Right to Object
- Right to Withdraw Consent
- Right to Lodge a Complaint with a Data Protection Authority

Requests may be submitted via **admin@alienbrains.in** or through your account dashboard. We endeavor to respond within **30 calendar days**.

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## 12. Do-Not-Track (DNT) and Automated Decision Making

We currently do not honor Do-Not-Track signals due to lack of universal standards. However, we refrain from making automated decisions that produce legal or similarly significant effects without human intervention or explicit user consent.

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## 13. Policy Updates

This Privacy Policy is subject to periodic updates to reflect changes in legal requirements, technological advances, or operational practices. Material amendments will be notified via email or prominent on-site alerts. Continued use of our Services constitutes acceptance of any changes.

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## 14. Contact Us

For inquiries, grievances, or data subject requests, please contact:

**Alien Brains Private Limited**

**Email:** admin@alienbrains.in

**Website:** <https://isb.alienbrains.in>

**Subject Line:** Privacy Policy Inquiry – ISB 2025